## Take the 2 Hour Challenge



- **✓** Carrier Negotiations
- ✓ Discounted Carrier Pricing Programs
- ✓ Freight Bill Audit and Payment
- ✓ Bill of Lading and PO

  Match Programs
- ✓ Logistics Management Consulting
- ✓ Int'l Compliance, Domestic, Ocean and Air Freight Services
- ✓ Customer Billing and Rating Software

## What is the 2 Hour Challenge?

**Distribution Data (DDI) Incorporated** is a freight expense reduction firm located in Cleveland, Ohio. Our employees have been quietly assisting clients for 25+ years. We are the only non-asset based firm in the Midwest providing a complete "one-stop shop" for all freight related services, including carrier negotiations, consulting, private fleet analysis, job outsourcing, full service brokerage, customer billing, accrual and web-based services.

Our most exciting program is the DDI Savings Program. We are currently reducing our client's freight expense by up to 30%. This program will identify and quantify the potential savings in less than 15 days. Our fee is only a small percentage of the actual, documented savings.

The 2 Hour Challenge is our way of asking "are your freight rates the lowest they can be?" We challenge your company to send us copies of 20 freight bills (shipped or received in the last 30 days). Upon receipt, DDI will enter all of the data into our modeling system and send you the savings estimate within five business days. The entire process should take your staff less than 2 hours to complete. This will probably be the best 2 hours of personnel time your firm will spend this year.

**DDI** is very results oriented. If the annualized savings is significant, we recommend meeting and discussing the results to determine how to proceed. If the savings is insignificant, your firm received a free analysis and validated your rates are very good.

## How Much Can You Save? See Reverse Side!

For a detailed assessment on what the DDI Savings Program can do for you contact:

Phone: 216.362.3030 or Email: sales@ddiservices.com

Carrier Negotiations . Consulting . Brokerage . Freight Payment



**SALES** 

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## Potential Savings with The 2 Hour Challenge

ANNUAL SALES	ANNUAL FREIGHT EXP.	POTENTIAL ANNUAL SAVINGS	
		EST. MIN	EST. MAX
Φ50 000 000	Ф <b>с</b> 50,000	¢50,000	Ф <b>2</b> 00 000
\$50,000,000	\$650,000	\$50,000	\$200,000
\$100,000,000	\$1,300,000	\$80,000	\$300,000
\$200,000,000	\$2,600,000	\$125,000	\$500,000
\$200,000,000	\$2,000,000	\$123,000	\$300,000
\$500,000,000	\$6,500,000	\$200,000	\$1,200,000
\$1,000,000,000	\$13,000,000	\$400,000	\$2,000,000
\$1,000,000,000	\$13,000,000	\$400,000	\$2,000,000
\$5,000,000,000	\$65,000,000	\$1,000,000	\$7,000,000
\$25,000,000,000	\$325,000,000	\$3,000,000	\$15,000,000

Freight is estimated at 1.3% of Annual Sales

